



WWAY-TV, LLC  
615 North Front Street  
Wilmington, NC 28401

Buying Time, LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

# Contract # 161343

**Schedule Dates** 09/27/16-10/03/16  
**Advertiser** Andrew Barnhill - NCSD-9 (14324)  
**Agency** Buying Time, LLC (3395)  
**Product** Political (1176)  
**Brand** Pol - Candidate (36744)  
**Salesperson** Millenium - Washington, - (1010)  
**Sales Office** Millenium - Washington  
**Buyer Name** Danny, Neckel,  
**Phone/Fax** /  
**CPE** 802/812/5047  
**Account Types** National/Political-Candidate  
**Billing Type** Standard  
**Comments** Political  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 09/23/16  
**Last Modified** 09/23/16  
**Entered By** Gary O'Halloran  
**CO-OP** No  
**Headline #** ECR25315941  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$608.25  
**Net Total** \$3,446.75  
**Sales Tax**

**WWAY (WWAY)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2016	49	\$4,055.00
<b>Grand Total:</b>	<b>49</b>	<b>\$4,055.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	5:30A- 7A (EST)	1		X						1	\$60.00	\$60.00	WWAY (WWAY)	ENNEWS	9/23/16
2.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	5:30A- 7A (EST)	1			X					1	\$60.00	\$60.00	WWAY (WWAY)	ENNEWS	9/23/16
3.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	5:30A- 7A (EST)	1				X				1	\$60.00	\$60.00	WWAY (WWAY)	ENNEWS	9/23/16
4.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	5:30A- 7A (EST)	1	X							1	\$60.00	\$60.00	WWAY (WWAY)	ENNEWS	9/23/16
5.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	6A- 7A (EST)	1		X						1	\$80.00	\$80.00	WWAY (WWAY)	Good Morning Carolina	9/23/16
6.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	6A- 7A (EST)	1			X					1	\$80.00	\$80.00	WWAY (WWAY)	Good Morning Carolina	9/23/16
7.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	6A- 7A (EST)	1				X				1	\$80.00	\$80.00	WWAY (WWAY)	Good Morning Carolina	9/23/16
8.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	6A- 7A (EST)	2					X			2	\$80.00	\$160.00	WWAY (WWAY)	Good Morning Carolina	9/23/16
9.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	6A- 7A (EST)	1	X							1	\$80.00	\$80.00	WWAY (WWAY)	Good Morning Carolina	9/23/16
10.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	7A- 9A (EST)	1			X					1	\$120.00	\$120.00	WWAY (WWAY)	Good Morning America	9/23/16
11.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	7A- 9A (EST)	1				X				1	\$120.00	\$120.00	WWAY (WWAY)	Good Morning America	9/23/16
12.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	7A- 9A (EST)	1					X			1	\$120.00	\$120.00	WWAY (WWAY)	Good Morning America	9/23/16
13.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	7A- 9A (EST)	1						X		1	\$120.00	\$120.00	WWAY (WWAY)	Good Morning America	9/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sales Office Millenium - Washington  
Buyer Name Danny Neckel,  
Phone/Fax /  
CPE 802/812/5047  
Account Types National/Political-Candidate  
Billing Type Standard  
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NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/23/16  
Last Modified 09/23/16  
Entered By Gary O'Halloran  
CO-OP No  
Headline # ECR25315941  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$608.25  
Net Total \$3,446.75  
Sales Tax

WWAY (WWAY)  
By Broadcast Month  
Oct. 2016  
Grand Total: 49 \$4,055.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	7A- 9A (EST)	1	X							1	\$120.00	\$120.00	WWAY (WWAY)	Good Morning America	9/23/16
15.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	2P- 3P (EST)	1		X						1	\$60.00	\$60.00	WWAY (WWAY)	General Hospital	9/23/16
16.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	2P- 3P (EST)	1			X					1	\$60.00	\$60.00	WWAY (WWAY)	General Hospital	9/23/16
17.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	2P- 3P (EST)	1				X				1	\$60.00	\$60.00	WWAY (WWAY)	General Hospital	9/23/16
18.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	5P- 5:30P (EST)	1		X						1	\$75.00	\$75.00	WWAY (WWAY)	Early News Channel 3	9/23/16
19.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	5P- 5:30P (EST)	1			X					1	\$75.00	\$75.00	WWAY (WWAY)	Early News Channel 3	9/23/16
20.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	5P- 5:30P (EST)	1				X				1	\$75.00	\$75.00	WWAY (WWAY)	Early News Channel 3	9/23/16
21.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	5P- 5:30P (EST)	1					X			1	\$75.00	\$75.00	WWAY (WWAY)	Early News Channel 3	9/23/16
22.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	5P- 5:30P (EST)	1	X							1	\$75.00	\$75.00	WWAY (WWAY)	Early News Channel 3	9/23/16
23.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	5:30P- 6P (EST)	1		X						1	\$75.00	\$75.00	WWAY (WWAY)	News Channel 3	9/23/16
24.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	5:30P- 6P (EST)	1			X					1	\$75.00	\$75.00	WWAY (WWAY)	News Channel 3	9/23/16
25.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	5:30P- 6P (EST)	1				X				1	\$75.00	\$75.00	WWAY (WWAY)	News Channel 3	9/23/16
26.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	5:30P- 6P (EST)	1					X			1	\$75.00	\$75.00	WWAY (WWAY)	News Channel 3	9/23/16
27.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	5:30P- 6P (EST)	1	X							1	\$75.00	\$75.00	WWAY (WWAY)	News Channel 3	9/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Accepted-Station:	Date:	Comments:
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**Account Types** National/Political-Candidate  
**Billing Type** Standard  
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NEW POLITICAL ORDER - PLS CF - THANKS

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**Net Total** \$3,446.75  
**Sales Tax**

**WWAY (WWAY)**  
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<b>Grand Total:</b>	<b>49</b>	<b>\$4,055.00</b>

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28.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	6P-6:30P (EST)	1		X						1	\$100.00	\$100.00	WWAY (WWAY)	News Channel 3 at 6p	9/23/16
29.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	6P-6:30P (EST)	1			X					1	\$100.00	\$100.00	WWAY (WWAY)	News Channel 3 at 6p	9/23/16
30.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	6P-6:30P (EST)	1				X				1	\$100.00	\$100.00	WWAY (WWAY)	News Channel 3 at 6p	9/23/16
31.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	6P-6:30P (EST)	1					X			1	\$100.00	\$100.00	WWAY (WWAY)	News Channel 3 at 6p	9/23/16
32.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	6P-6:30P (EST)	1	X							1	\$100.00	\$100.00	WWAY (WWAY)	News Channel 3 at 6p	9/23/16
33.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	6:30P-7P (EST)	1		X						1	\$120.00	\$120.00	WWAY (WWAY)	World News Tonight	9/23/16
34.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	6:30P-7P (EST)	1			X					1	\$120.00	\$120.00	WWAY (WWAY)	World News Tonight	9/23/16
35.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	6:30P-7P (EST)	1				X				1	\$120.00	\$120.00	WWAY (WWAY)	World News Tonight	9/23/16
36.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	6:30P-7P (EST)	1					X			1	\$120.00	\$120.00	WWAY (WWAY)	World News Tonight	9/23/16
37.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	6:30P-7P (EST)	1	X							1	\$120.00	\$120.00	WWAY (WWAY)	World News Tonight	9/23/16
38.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	7P-7:30P (EST)	1			X					1	\$75.00	\$75.00	WWAY (WWAY)	Entertainment Tonight	9/23/16
39.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	7P-7:30P (EST)	1				X				1	\$75.00	\$75.00	WWAY (WWAY)	Entertainment Tonight	9/23/16
40.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	7P-7:30P (EST)	1	X							1	\$75.00	\$75.00	WWAY (WWAY)	Entertainment Tonight	9/23/16
41.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	11P-11:35P (EST)	1		X						1	\$60.00	\$60.00	WWAY (WWAY)	News Channel 3 at 11p	9/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Buyer Name** Danny Neckel,  
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**Billing Type** Standard  
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 NEW POLITICAL ORDER - PLS CF - THANKS

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**Last Modified** 09/23/16  
**Entered By** Gary O'Halloran  
**CO-OP** No  
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**Package Deal**  
**Commission %** 15.00  
**Commission** \$608.25  
**Net Total** \$3,446.75  
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**WWAY (WWAY)**  
 By Broadcast Month  

Month	Spots	Rate
Oct. 2016	49	\$4,055.00
<b>Grand Total:</b>	<b>49</b>	<b>\$4,055.00</b>

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	11P-11:35P (EST)	1			X					1	\$60.00	\$60.00	WWAY (WWAY)	News Channel 3 at 11p	9/23/16
43.0	Normal Line / SPOT	09/29/16-09/29/16	5	:30	11P-11:35P (EST)	1				X				1	\$60.00	\$60.00	WWAY (WWAY)	News Channel 3 at 11p	9/23/16
44.0	Normal Line / SPOT	09/30/16-09/30/16	5	:30	11P-11:35P (EST)	1					X			1	\$60.00	\$60.00	WWAY (WWAY)	News Channel 3 at 11p	9/23/16
45.0	Normal Line / SPOT	10/03/16-10/03/16	5	:30	11P-11:35P (EST)	1	X							1	\$60.00	\$60.00	WWAY (WWAY)	News Channel 3 at 11p	9/23/16
46.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	8A-9A (EST)	1						X		1	\$60.00	\$60.00	WWAY (WWAY)	GMA-Saturday	9/23/16
47.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8A-9A (EST)	1						X		1	\$60.00	\$60.00	WWAY (WWAY)	GMA-Sunday	9/23/16
48.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	6P-6:30P (EST)	1						X		1	\$60.00	\$60.00	WWAY (WWAY)	Channel 3 News at 6p	9/23/16

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: LN 1 PRG REV  
PLS CF - THANKS

<b>Contract #</b> 25315941	<b>Changes as of:</b> 9/23/2016 at 9:50 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 802/812/5047	<b>Flight:</b> 9/27/16 - 10/3/16	<b>Total \$:</b> \$4,055.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> BARNHILL - NC SD-9	<b>Total Spots:</b> 49
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5419434	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Neckel, Danny	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> CHRISTIAN CAMBEIRO	<b>Assistant:</b> CHRISTIAN CAMBEIRO
	202-955-5342	<b>Traffic #:</b> 161343
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP
							9/27	9/28	9/29	9/30	10/1	10/2	10/3				
1	Tu-F,M 5:30a-7a		NEWS	\$60.00	0	30	1	1	1	0	0	0	1	4	\$240.00	\$0.00	0.0
Changes: Program from America This Morning to NEWS																	
2	Tu-F,M 6a-7a		Good Morning Carolina	\$80.00	0	30	1	1	1	2	0	0	1	6	\$480.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Good Morning America	\$120.00	0	30	1	1	1	1	0	0	1	5	\$600.00	\$0.00	0.0
4	Tu-F,M 2p-3p		General Hospital	\$60.00	0	30	1	0	1	1	0	0	0	3	\$180.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		Early News Channel 3	\$75.00	0	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
6	Tu-F,M 5:30p-6p		News Channel 3 at 530p	\$75.00	0	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		News Channel 3 at 6p	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		World News Tonight	\$120.00	0	30	1	1	1	1	0	0	1	5	\$600.00	\$0.00	0.0
9	Tu-F,M 7p-7:30p		Entertainment Tonight	\$75.00	0	30	0	1	1	0	0	0	1	3	\$225.00	\$0.00	0.0
10	Tu-F,M 11p-11:35p		News Channel 3 at 11p	\$60.00	0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
11	Sa 8a-9a		GMA-Saturday	\$60.00	0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
12	Su 8a-9a		GMA-Sunday	\$60.00	0	30	0	0	0	0	0	1	0	1	\$60.00	\$0.00	0.0
13	Su 6p-6:30p		Channel 3 News at 6p	\$60.00	0	30	0	0	0	0	1	1	0	1	\$60.00	\$0.00	0.0
<b>TOTALS:</b>							9	9	10	9	1	2	9	49	\$4,055.00	\$0.00	0.0



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25315941	<b>Changes as of:</b> 9/23/2016 at 9:50 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 802/812/5047	<b>Flight:</b> 9/27/16 - 10/3/16	<b>Total \$:</b> \$4,055.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> BARNHILL - NC SD-9	<b>Total Spots:</b> 49
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Total CPM:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5419434	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Neckel, Danny	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> CHRISTIAN CAMBEIRO	<b>Assistant:</b> CHRISTIAN CAMBEIRO
	202-955-5342	<b>Total GRP:</b> 161343
		<b>Traffic #:</b> 161343
		<b>Separation:</b>

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
09/23/16 9:50 AM	CHRISTIAN CAMBEIRO	LN 1 PRG REV
09/23/16 9:47 AM	Gary O'Halloran	PLS CF - THANKS
09/23/16 9:24 AM	CHRISTIAN CAMBEIRO	Please change Line 1 from America This Morning to EMNEWS. Thanks!
09/23/16 9:24 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
09/23/16 9:24 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

## Competitive Information

Market Budget:	\$25,344
WWAY Share:	16%
Comment:	ACC
WECT:	69%
WILM:	5%
WSFX:	10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPM
	100%	49	\$4,055.00	N/A
<b>Total</b>	<b>100%</b>	<b>49</b>	<b>\$4,055.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	49	\$4,055.00
<b>Total</b>	<b>49</b>	<b>\$4,055.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/23/16 9:50 AM	CHRISTIAN CAMBEIRO	Revised			\$0	\$0	Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS to LN 1 PRG REV
Makegood 1	9/23/16 9:47 AM	Gary O'Halloran	Confirmed			\$0	\$0	PLS CF - THANKS. 1 buyline added or modified.
Queued for Electronic Contracting	9/23/16 9:33 AM					\$0	\$0	
Revision	9/23/16 9:24 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$4,055.00	Changes: Demo Meta to [R16]. User Entered \$ from \$0.00 to \$4,055.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, Total Spots from 50 to 49. 5 buylines added or modified.
New	9/23/16 9:20 AM	CHRISTIAN CAMBEIRO	New	50	1	\$4,055.00	\$4,055.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.